

## Growth of POP

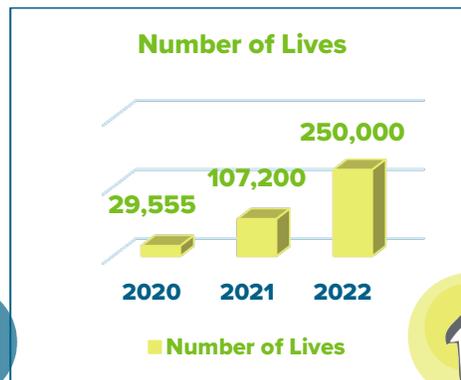
CerpassRx is excited to promote the significant growth of our Prescription Optimization Program (POP), an innovative and comprehensive solution designed to provide patients with access to high-cost medications while driving plan costs down without compromising care.

The balancing act of managing the skyrocketing costs of specialty medications can be confusing and difficult to navigate. Specialty trend is the fastest growing, most expensive portion of pharmacy spend. Employers are often challenged with the task to control specialty drug spend without compromising clinically appropriate care for patients. The solution: **POP!**

Our patient-centric POP team explores the possibility of obtaining patient assistance programs, copay card(s) and alternative sourcing. The POP patient advocates handle all coordination necessary between the prescriber, the pharmaceutical companies, and the patient. Making things simple is the CerpassRx solution. Empathy, understanding, and compassion for each of our patients encompasses CerpassRx's POP.



*"Once I started working with my advocate, the process was very streamlined and easy. Every question I had was answered promptly and efficiently. I cannot say enough thank you's and nice things about my advocate for turning what felt like to me an overwhelming task into something easy and an overall pleasant experience."*



# POP

Our success is measured by:

- ★ Dramatic plan savings
- ★ Satisfied patients
- ★ Strong relationships
- ★ Empowered employees



**GROWTH does not always mean numbers rising.**



CerpassRx's POP decreased our Texas client's specialty spend from \$300,000 in the first six months to only \$4,000 in the last six months. This client's overall savings is just over 50% and their specialty spend plummeted from 40% to 1%.

CerpassRx will continue to grow in all avenues of our POP. The POP Leadership Team constantly works to make our processes more efficient, remaining up to date on all assistance program conventions to provide top level assistance to our patients and leveraging all automation available to exceed client expectations, achieve greater patient satisfaction, and increase overall savings.